



Euromonitor  
International

# Appliances and Electronics Specialists in Saudi Arabia

May 2026

## [Appliances and Electronics Specialists in Saudi Arabia - Category analysis](#)

### KEY DATA INSIGHTS

#### 2025 DEVELOPMENTS

Appliances and Electronics Specialists Summary

### KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Appliances and Electronics Specialists

### INDUSTRY PERFORMANCE

Mature Market Dynamics and Omnichannel Shift Drive Value-Led Growth in Appliances and Electronics Specialists

Service-Led Propositions Intensify Competition between Major Chains and Specialist Retailers

Chart 2 - Extra Accelerates Omnichannel Electronics Shopping

Chart 3 - LG Boutique simplifies appliance buying in Saudi Arabia

Chart 4 - Value Sales 2020-2030

Chart 5 - Analyst Insight for Appliances and Electronics Specialists

### WHAT'S NEXT?

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Mobile-First Journeys and Click-And-Collect Services Are Expected to Redefine Shopper Expectations

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2025 Developments

### KEY DATA INSIGHTS

### KEY INDUSTRY TRENDS

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## WHAT'S NEXT?

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Retail E-Commerce Is Set to Drive Growth as Omnichannel Strategies Gains Traction

Chart 21 - Forecast Value Sales 2020-2030

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## ECONOMIC CONTEXT

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Chart 30 - Inflation 2020-2030

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