



Euromonitor
International

Cider/Perry in Slovenia

July 2025

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2024 DEVELOPMENTS

Non alcoholic cider/perry remains negligible

Somersby benefits from wide distribution and the Carlsberg name to dominate the competitive landscape

Somersby's presence helps modern grocery retailers dominate distribution

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Strong growth trajectory to continue

New flavours and tastes to add dynamism

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On-trade vs off-trade split

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Legal purchasing age and legal drinking age

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Advertising

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Opening hours

On-trade establishments

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DISCLAIMER

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