



**Euromonitor  
International**

# Home Furnishings in Italy

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Home furnishings records a decline as consumer postpone purchases  
Ikea Italia Retail Srl improves its lead, offering a wide range of innovative products  
Homewares and home furnishing specialists lead distribution in 2024

PROSPECTS AND OPPORTUNITIES

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Window coverings are expected to decline as consumer preferences evolve  
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