



Home Furnishings in South Korea

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Urban consumers seek home furnishings to create stylish and functional outdoor spaces
Hanssem Co Ltd holds notable lead in home furnishings
Homewares and home furnishing stores take the lead in distribution

PROSPECTS AND OPPORTUNITIES

Solid future growth in home furnishings in alignment with urbanisation and lifestyle shifts
Indoor living is expected to grow well amid rising demand for stylish, space-saving designs
Modular indoor furniture is expected to grow well during the forecast period

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DISCLAIMER

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