



Home Furnishings in the Netherlands

June 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic challenges impact home furnishings in 2024
Ikea BV reinforces its leadership through innovation and expansion
Non-grocery retailers maintain their dominance, offering diverse product ranges, personalised customer service and comprehensive in-store experiences

PROSPECTS AND OPPORTUNITIES

Economic uncertainty and cautious consumer spending impact demand
Ikea to innovation, blending craftsmanship and sustainability through modular, durable designs made with eco-friendly and recycled materials
E-commerce share gain as retailers adopt hybrid strategies

CATEGORY DATA

- Table 1 - Sales of Home Furnishings by Category: Value 2019-2024
- Table 2 - Sales of Home Furnishings by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Home Furnishings: % Value 2020-2024
- Table 4 - LBN Brand Shares of Home Furnishings: % Value 2021-2024
- Table 5 - LBN Brand Shares of Light Sources: % Value 2021-2024
- Table 6 - Distribution of Home Furnishings by Format: % Value 2019-2024
- Table 7 - Forecast Sales of Home Furnishings by Category: Value 2024-2029
- Table 8 - Forecast Sales of Home Furnishings by Category: % Value Growth 2024-2029

Home and Garden in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

- Home and garden in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retail developments
- What next for home and garden?

MARKET DATA

- Table 9 - Sales of Home and Garden by Category: Value 2019-2024
- Table 10 - Sales of Home and Garden by Category: % Value Growth 2019-2024
- Table 11 - NBO Company Shares of Home and Garden: % Value 2020-2024
- Table 12 - LBN Brand Shares of Home and Garden: % Value 2021-2024
- Table 13 - Penetration of Private Label in Home and Garden by Category: % Value 2019-2024
- Table 14 - Distribution of Home and Garden by Format: % Value 2019-2024
- Table 15 - Distribution of Home and Garden by Format and Category: % Value 2024
- Table 16 - Forecast Sales of Home and Garden by Category: Value 2024-2029
- Table 17 - Forecast Sales of Home and Garden by Category: % Value Growth 2024-2029

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SOURCES

- Summary 1 - Research Sources

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