



Home Furnishings in Taiwan

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Increase in residential construction activity boosts sales
- Ikea still the top home furnishings brand in Taiwan
- Homewares and home furnishing stores remains the leading distribution channel

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- Outlook for home furnishings remains favourable
- Space-saving, eco-friendly and smart furniture will continue to gain popularity
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